Rubie Shay

Email: rubieshay@gmail.com
Phone: 330-419-9424
Portfolio: https://rubie.shay.net
LinkedIn: https://www.linkedin.com/in/rubie-shay

Education

Carnegie Mellon University
May 2025

Bachelor of Design with a Minor in Human Computer Interaction

University & College Honors

2025 School of Design Service Award Winner

Fall 2022 - Fall 2024 Dean's List

3.91 GPA

Software Skills

Adobe Illustrator, Adobe Indesign, Adobe AfterEffects, Adobe Photoshop, Adobe Premiere Pro, Final Cut Pro, Figma, Procreate, SolidWorks, Fusion360, Tableau, Unity, WordPress

Languages/Frameworks

HTML, CSS, Javascript, Typescript, React, Next.js, MongoDB, PHP, Python, C#, Processing (Javascript & Java)

Employment

Creative Marketing Intern at American Greetings (Route199)
June 2024 - August 2024

– Created social media content in a variety of formats following brand guidelines

– Collectively ideated brand campaigns for internal sub-brands and external partners

– Engaged in innovation projects across creative departments

MoonArts Web Designer at CMU School of Design
October 2023 - December 2023

– Collaboratively designed a new experiential landing page

– Created a new design system for website layout and visuals

Communication Design Lab TA at CMU School of Design
January 2025 - May 2025

– Assisted in teaching web design technologies and concepts

– Helped students learn and improve technical skills in design software

Design Office Assistant at CMU School of Design
January 2023 - May 2024

– Managed inventory of critical supplies in the office

– Assisted students and faculty by answering questions and directing them to appropriate resources

– Collected and organized admissions and outreach information

2D Lab/Letterpress Assistant at CMU School of Design
June 2023 - December 2023

– Organized and created digital archives of inventory

– Created a room layout and labelling system in order to effectively use the space

15-112 TA at CMU School of Computer Science
July 2023 - August 2023

– Taught daily content to a group of 10–15 students in an introductory coding course in Python

– Helped students individually to fill in gaps in their understanding